



Apex Reimbursement Specialists work on behalf of dentists with the specific goals of increasing revenue by negotiating higher paying PPO fee schedules, managing the tedious process of credentialing with the insurance providers, and by providing UCR fee analysis and setting recommendations.

WHY? APEX

- Our mission is to manage processes and increase your bottom line, thereby enabling our clients to focus on their practice and provide quality driven healthcare.
- APEX brings real world experience and intimate knowledge of the dental insurance and auditing fields with a combined experience of over 30 years with a team comprised of dental insurance specialists, experienced auditors, insurance billers and a practicing dentist who chairs our Dental Advisory Committee (DAC).
- Together, the APEX team utilizes its strengths and “know-how” to increase bottom line revenue to each dental practice in the most effective way possible.



SERVICE HIGHLIGHTS:

- Increase Revenue without Additional Chair Time through **PPO Fee Negotiation**
- Carrier Selection and **Credentialing** Services.
- Provide **Management and Oversight** of Carrier Relationships by insuring accurate credentials, License/Certificate Compliance documentation
- Maintain appropriate office fee levels through our **UCR Fee Analysis**

BENEFITS:

- Free Staff to focus on patients and other revenue generating methods
- Increase Patient Growth
- Prevent Lapse in Enrollment so there's no loss in revenue
- Maintain Good Standing with monitoring of certificates, licensing and malpractice insurance in a secure online platform
- Experienced and accessible team working on your behalf

COMPETITIVE ADVANTAGES:

Competitors

"Get In Get Out" Mentality
Paid Regardless of Performance
No Monthly Monitoring of PPO Claims
Limited Customer Service and Support

Apex

Long Term Partner
Pay for Performance
Monthly Monitoring of PPO claims
Unlimited Customer Service and Support



TESTIMONIALS

Apex negotiated a projected \$1,000,000+ in additional revenue for us over the course of our contract without increasing chair time! I highly recommend putting Apex to work for you!

- Marvin Terrell, Dynamic Dental Partners

We are so happy that we signed with Apex! They are so easy to work with and are very personable. They have successfully increased our fee schedules and secured percentage increases as high as 145%! All of our colleagues should call Apex today to see how they can help them increase their reimbursements as well.

- Debbie, Office Manager, Dr. Bonnie L. Culbertson, Towson, MD

My team at Apex Reimbursement really knows their stuff! Their knowledge of what insurance companies are looking for in order to negotiate the highest fees possible for my practice generated a great return on investment! Don't go it alone. I highly recommend working with Apex for their professionalism and solid results!

- Dr. Richard Gochman, Flushing, NY



TESTIMONIALS

Apex makes an impact for their customers where it counts!

Armando Yanez, CFO Blackford

When I purchased my practice, I was excited to serve many new insurance carrying patients. As I was putting together many different pieces to this puzzle of business ownership, I needed to become credentialed with many insurance carriers, but did not have the bandwidth with which to get it done. Apex Reimbursement Specialists was terrific in managing the credentialing the process. Through their hard and timely work, I was able to become enrolled with carriers without the weeks of headache.

— Dr. Aron Turner, DDS Baltimore, MD

As a practicing dentist I have often felt as though the insurance companies have the upper hand with the contracts we sign with them. Apex Reimbursement Specialists is one of the few organizations that can make a difference. Apex created the leverage we needed to receive the fees WE deserved! They enabled us to achieve significant increases on our top utilized codes. If you are interested in increasing revenue, I strongly recommend you contact Apex to help your practice as they have with mine.

- Dr. Dionne Finlay, Smile Savers, Bronx, NY



ACHIEVE CODING EXCELLENCE

INCREASE PRACTICE
COMPLIANCE AND
PROFITABILITY
— BY SUBMITTING —
ACCURATELY CODED CLAIMS

CODING & COMPLIANCE SERVICE HIGHLIGHTS

- Initial Consult
- Forensic review of your Practice Analysis report
- Audit on your clinical protocols
- Educate on our findings
- Implement a coding plan for compliance and profitability

REVIEW AND COACHING BY OUR DIRECTOR OF CODING & COMPLIANCE

Wayne Silverman, DDS

- In private practice over 38 years
- Certified Dental Consultant and a board member of the American Association of Dental Consultants
- Clinical instructor and Dean's faculty at the University of Maryland
- Expert practice reviewer for the Maryland State Board of Dental Examiners
- Past Dental Director of United Concordia